

## ARTS BEST BETS



In *Match of the Day II*, the duo known as Industry of the Ordinary plays table football dressed as old and young God. A survey exhibition of Industry of the Ordinary's projects opens Friday at Watkins College of Art, Design & Film. GREG STINAC

## Artistic duo's projects are anything but 'Ordinary'

Adam Brooks and Mathew Wilson, working collectively as Industry of the Ordinary, will be in Nashville this weekend to open an exhibition at Watkins College of Art, Design & Film. The multimedia artists also will present performances at the college on Friday evening and in the Arcade during the First Saturday Art Crawl.

Industry of the Ordinary uses sculpture, painting, photography, video and sound — along with a touch of humor — to challenge viewers' assumptions about the world and, indeed, about art.

"We're interested in creating gestures that are ambiguous and aren't necessarily read at first as even being art," Brooks says. "We want people to first ask the question of just what is going on here."

To that end, the duo has served up hot pancakes branded with "I Heart U," organized volunteers to drop 163 pounds — the weight of an average American adult — of white clothing at Chicago's Daley Plaza, and played table football dressed as young and old God.

A brief, chronological survey

of Industry of the Ordinary's nearly 70 projects, documented mostly through photographs, will be on view in Watkins' Brownlee O. Currey Jr. Gallery through March 25.

The exhibition opens with a reception and lecture at 5:30 p.m. Friday on the campus at 2298 Rosa L. Parks Blvd. Regular gallery hours are 9 a.m.-8 p.m. Monday-Friday, 10 a.m.-4 p.m. Saturday and 2-4 p.m. Sunday. For more information, call 277-7403 or visit [www.watkins.edu](http://www.watkins.edu).

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